

**Jean Monnet Chair - bEU Project**

presented by

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of  
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# Be Urself! B European!

JEAN MONNET CHAIR: bEU PROJECT

**Fostering EU Resilience Through European Identity Building**

PROJECT ID: ERASMUS-JMO-2021-HEI-TCH-RSCH-ERASMUS2027-101047686

# Prof. Boglárka Koller JMO Chair

bEU Team:

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# Project Content

- ▶ **Theoretic concept:** *foster civic engagement and political participation of European citizens*
- ▶ **Key deliverables:** 1) Curriculum development and Development of Online Educational Resources; PhD supervision 2) Publications 3) bEU microsite 4) Events: Yearly bEU conferences / Debate Corner on a major youth festival 5) High school roadshow
- ▶ **Target groups:** 1) University students 2) high school students in disadvantaged regions 3) opinion leaders, influencers and the media 4) civil servants and young professionals

**Main Aim:** Generate debate and dialogue in the academic sphere and beyond on policy issues that are of most relevance for citizens, especially the youth





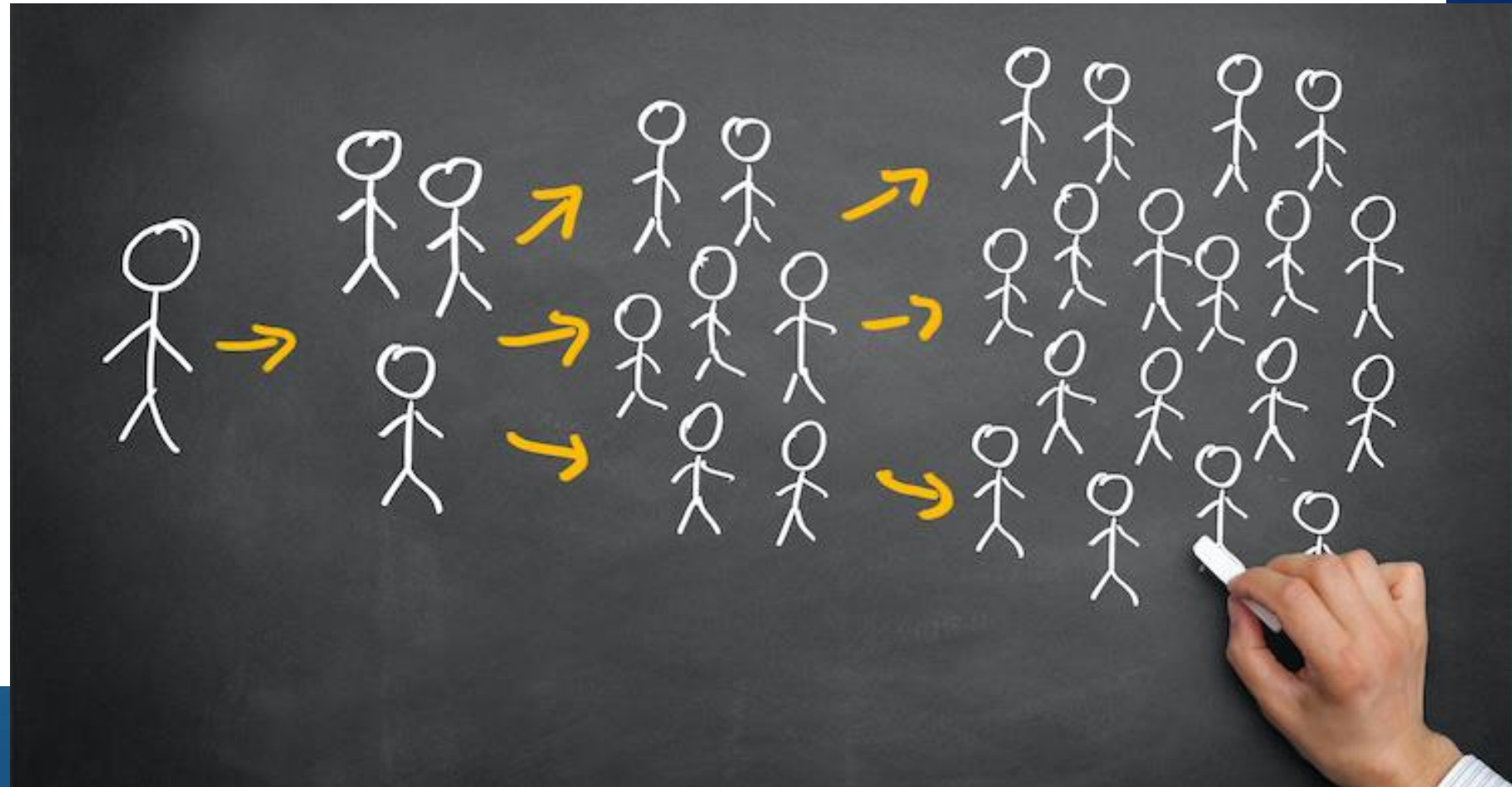
# *Activities:* 1) Curriculum development



## *Activities:* 2) Teaching



## Activities: 3) Dissemination





# Activities in more detail

- ▶ **Curriculum development:**
  - ▶ MA debating seminar: 'Smart resilience strategies in the EU'
  - ▶ MA specialised interactive course: 'Activating European citizens – EU narratives and identity'
  - ▶ Multimedia training course: 'Vectors of the differentiated integration in the EU'
- ▶ **Open Educational Resources**
- ▶ **PhD supervision**
- ▶ **Publications**
- ▶ **bEU Microsite**
- ▶ **EU debate corner at cultural festivals**
- ▶ **High school roadshow**
- ▶ **Events**

# Proposal

## Structure of the Template: Transparent and simple



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# Hints for designing a successful proposal

- ▶ The project content is flexible
- ▶ Relevant Concept/Impact/Coherence/Logical design
- ▶ **MUST HAVE A GOOD NOMINEE !!**
- ▶ Just a word on **BUDGET**

# Difficulties during the application procedure





Have your wishes fulfilled in return...



# Implementation Phase

- ▶ Team
- ▶ Project Management
- ▶ Reporting
- ▶ Dissemination



# Continuous Reporting





# Dissemination Events: Europe Day





# Dissemination Events: Sziget Festival 2022



**For further information...**

**...visit the bEU Microsite!**

**beu.uni-nke.hu**

Questions?

**Thank You!**

