



Central European Joint Infoday 2022

Focus on the Erasmus+ centralised
actions in higher education and
cooperation with partner countries

10—11 November 2022



Erasmus Mundus Design Measures

– Practical Example

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Background

- FEA offers comprehensive studies at bachelor's, master's and doctoral level to 1800 students.
- Apart from economic disciplines we teach “soft informatics”
- Existing joint degree master programme with Vilnius University in Lithuania
- Double Degree programme with the Technical University of Dresden
- Since 2020 new degrees in the field of Finance



Granted EMDM

- Financial Data Analytics and Sustainable Finance
- University of Pardubice, European University Cyprus, LUMSA (Rome), and Vilnius University
- Master level, 4 semesters
- Application was filed on 25th Feb. and results were announced to us by an e-mail on 31st July
- The project has started on 1st October
- There is plenty to do and there will be issues and obstacles
- However, we are keeping our enthusiasm

IDEA

- Searching for ways to improve numbers of enrolled degree students in English study programmes
- We wish to obtain the EU quality mark (and the financing for students as well)
- The new study programme has to be appealing to students, modern enough as it takes time till it will start
- This led us to discussions with the university project department which provided support
- We decided not to apply for EMJM right from the start, if the feedback to EMDM was negative we would leave the idea
- We knew that it is not going to be easy

Searching the Partners

- Put down what programme you wish to design – 1 page
- The project requires at least 3 countries – having 4 is more secure
- We searched partners from a country outside the CEE region
- Start from whom you know well - this brought the idea of north – south axis
- Having some old EU member countries and some which could learn from them
- Partners might help with finding other partners, bring new ideas
- Add some places that students would like to study in
- Be aware of accreditation issues
- Writing to universities with no previous cooperation did not lead to any results

Drafting the Application

- It is great to have the template in advance, so that you know what information will be expected
- Attend workshops, get in touch with someone who filed an application before (you are doing that right now)
- Find someone who will help or support you, it is a teamwork
- The project should have some internal logic – discussing with colleagues and partners is helpful
- Links to EU strategic goals
- Drafting the 40 pages application takes some time – in our case we did not have spare time for proofreading

Managing Consortium

- EMDM is a single beneficiary project, however we prepared a Letter of Intent to be signed by all partners eventhough it was not required
- Everyone should know what is expected from them – make sure they understand that the accreditation is needed in all countries (unless included in EQAR <https://www.eqar.eu/>)
- Document sharing
- Comparison table
- Distribution of financial contribution

Challenges

- Misunderstandings when you communicate only through e-mails or on-line
- Never take anything working in your local legal environment for granted in other countries
- Accreditation procedure specificities – including the length
- Enrollment of students and PR of the programme
- Distribution of financial means has to be fair

The Future

- Meetings in presence should help – to create the study programme but also to discuss its administration
- Accreditation needs to be launched
- Marketing
- Application for the EMJM (we need to make sure when we all want to start and what we do, if the application is not successful)

Thank you for listening

I look forward to your comments

